Models of Collaboration To Create Momentum & Winning Partnerships

Liz Cedillo-Pereira, Esq., Director, Welcoming Communities & Immigrant Affairs

City of Dallas
Dallas’ Changing Demographics

- Dallas is the 9th largest city in the U.S. where 1 in 4 residents was born in the another country.
- 42% of Dallas households speak a language other than English.
- Immigrants make up 31.5 percent of the labor force in the Dallas metro area.
Accelerating Change in Dallas

Creating an Immigrant Integration Office

Creating a Strategic Welcoming Plan

Implementing Change
National Collaborations
Evidenced-based Data

**Immigrants in the Labor Force in Dallas**

- 24% of the total population
- 31.5% of the employed labor force
- 23.9% of STEM workers

**Immigrants living in Dallas in 2016 helped create or preserve...**

14,617 Local manufacturing jobs that would have vanished or moved elsewhere.

*Source: New American Economy, "New Americans in Dallas" (2018)*
Immigrants in the Dallas Economy

Entrepreneurship in Dallas

Foreign-born residents are **32.2% of entrepreneurs** in Dallas.

20,405 Immigrant Entrepreneurs

$495.5M Business Income Generated by Immigrant Entrepreneurs

Immigrants in the Dallas Economy

The DACA-Eligible in the Dallas Metro Area

More than 63,000 immigrants in the Dallas metro area are currently eligible for DACA. 93% of them are employed, earning a total annual income of $859.7M.

$72M — State & Local Taxes Paid
$89M — Federal Taxes Paid
$698.6M — Total Spending Power

Local Collaborations
Scaling Citizenship Efforts

#MyDallas Citizenship

Steps

• Bringing together community and national partners
• Leveraging resources
• Embracing Volunteers
• Planning and Preparation large-scale workshops
• Showing appreciation & staying in touch
Expanding the #MyDallas model

Photos by Kael Alford,
Micro-resident with WCIA via Office of Cultural Affairs
Communications Campaigns
#BEGOLDEN

Inspire your team to be #BEGOLDEN.
Learn what immigrants go through.
Review videos and materials.
Choose to #BEGOLDEN as a team.
#BeGolden Video
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